

## **One to One Leadership Signs up Five New Clients for Innovative Training Programs**

**Pelham, NY and Longboat Key, FL (January 20, 2008)** – One to One Leadership, a management consulting firm noted for cultural immersion and customer intimacy, today announced the acquisition of five new clients that span the business spectrum. The company provides training to all different types of organizations – from sports and software to law firms and financial services.

“We’re excited to work with this eclectic group of clients. With uncertainty in the economy, One to One provides clients with new ways of increasing employee satisfaction while improving performance,” said Mary Ann O’Neil, co-principal and founder of the company.

“Companies that historically promote their best frontline employees to manage others are increasingly recognizing the additional skills new managers need, and are repeatedly asking us for straightforward, practical training that will help new managers get more productivity out of their direct reports. One to One’s proven results for companies have enabled us to increase our market share nationwide,” said Sean O’Neil, co-principal of One to One Leadership.

Recently, five organizations selected One to One Leadership for its extraordinary work in management training.

### **Major League Soccer**

One to One is developing a leadership training pilot program for Major League Soccer’s ticket sales executives, managers and "emerging leaders" with the hope of rolling out the training to other league departments and individual teams.

### **The University of Rochester**

The University selected One to One Leadership to deliver the kickoff presentation of its "Rainmaker" program - a cutting edge, inter-departmental university-wide effort designed to leverage the University’s entrepreneurial talent and bring research to market.

### **Merchant Link (a Chase Paymentech subsidiary)**

Merchant Link will use One to One for a pilot program that will assess its leadership team. All of its leaders will take the LEA360, a 360 assessment that will inform the leaders how their boss, peers and direct reports observe their leadership behaviors. One to One will share the test results and help develop action plans for individual leaders and the entire leadership team to build on strengths and bolster weaknesses.

### **RBS Lynk**

This Royal Bank of Scotland subsidiary will undergo an intensive "100 Days" training program to jump start its 2008 sales. Training components will include executive coaching, leadership training for managers and sales training for account executives.

### **Score! Educational Centers**

Score! has hired One to One to pilot a leadership training course for select center directors and regional managers in the company’s mid-Atlantic region.

### **About One to One Leadership**

One to One Leadership focuses on three top tenets of management: constructive conversation, rules that work, and personal and professional passion and has worked with firms and service organizations of all sizes, including Fortune 500 companies such as Xerox, ADP, First Data, Texaco and McDonald’s as well as small to medium-sized businesses throughout the United States. The company is located in Pelham, NY and Longboat Key, Florida. For more information about One to One Leadership, call (914) 235-1525 or (941) 387-8753, or visit [www.one2oneleadership.com](http://www.one2oneleadership.com).